

The speaker



Daniel Schütz, CEO at mapAds GmbH

Over several years of experience in Manufacturing Engineering and electrical/electronics products development. Excellent communication skills gained from working in international cross-functional teams at all levels. Ability to lead and motivate global, virtual and multicultural teams. Experienced in creating business cases for new technologies and developing product portfolio and strategy. Responsible for the management, procurement, design, manufacture, testing and acceptance of HW/SW systems